

2026 Sponsorship Package



Hopkins Pride Festival
June 14th, 2026
Downtown Park, Hopkins

Hopkins Pride Mission and Vision

About Us:

Hopkins Pride is a non profit (501c3) organization whose mission is to continuously cultivate inclusive, safe, and sustainable community events for LGBTQIA+ and Hopkins community members in an effort to build a stronger community as a whole. Hopkins Pride continues to be a family-friendly organization which focuses on providing awareness of the Hopkins LGBTQIA+ community, and connecting ALL Hopkins community members with resources that will enrich and support their mental, social, and creative well-being.

What is the Hopkins Pride Festival

We are beyond excited to welcome you back to the heart of our community for Hopkins Pride. The Hopkins Pride Festival is our annual celebration of Pride, bringing together LGBTQIA2S+ individuals, allies, and local businesses for a day of joy, connection, and education. This family-friendly event will feature live music, food trucks, vendor booths, and a resource fair to connect attendees with vital community services. We anticipate over 1,000+ attendees from across the region. Our city has always thrived on the strength of its diversity and the warmth of its people, and this celebration is a true reflection of those values. Hopkins is a place where every voice matters and every identity is celebrated. Whether you are a lifelong resident or visiting us for the first time, we invite you to experience the inclusive spirit that makes our "Raspberry City" so

special. Join us as we honor our vibrant LGBTQ+ community and continue building a city where everyone—without exception—is welcomed with open arms.

Why Partner with Us?

- Showcase your brand to a diverse and engaged audience.
- Demonstrate your support for equality, diversity, and inclusion.
- Gain positive recognition as a community ally.

Sponsorship Levels and Benefits

Platinum Sponsor – \$3,000

- Premium vendor space at the Hopkins Pride Festival (if requested)
- 4"x4" sticker recognizing you as a 2026 Hopkins Pride Sponsor
- Ongoing social media recognition leading up to the Hopkins Pride Festival
- Name, logo, and website featured on the Hopkins Pride website
- Prominent placement on the Day-of Sponsorship Banner
- Verbal recognition from the stage throughout the festival as a Platinum Sponsor

Gold Sponsor – \$2,000

- Vendor space at the Hopkins Pride Festival (if requested)
- 4"x4" sticker recognizing you as a 2026 Hopkins Pride Sponsor
- Ongoing social media recognition leading up to the festival
- Name, logo, and website featured on the Hopkins Pride website
- Placement on the Day-of Sponsorship Banner
- Verbal recognition during the festival as a Gold Sponsor

Silver Sponsor – \$1,000

- Vendor space at the Hopkins Pride Festival (if requested)
- 4"x4" sticker recognizing you as a 2026 Hopkins Pride Sponsor
- Social media recognition leading up to the festival
- Name, logo, and website featured on the Hopkins Pride website
- Placement on the Day-of Sponsorship Banner

Bronze Sponsor – \$500

- Vendor space at the Hopkins Pride Festival (if requested)
- 4"x4" sticker recognizing you as a 2026 Hopkins Pride Sponsor
- One social media shout-out leading up to the festival
- Name and logo featured on the Hopkins Pride website

Drag Sponsor - \$500 (sold out, 2 available for DJ/Music/Comedy)

- Directly support the performers who bring the Hopkins Pride Festival to life.
- Helps fund drag artists and live entertainment
- Recognition as a “Sponsoring Queen” in festival materials
- Social media recognition as a supporter of Pride entertainment

- Option to sponsor in honor or memory of someone

Sticker Sponsor – \$200

- Vendor space (if requested)
- 4"x4" sticker to be recognized as a 2026 Sponsor of Lakes Area Pride
- 1 Social Media Shout Out leading up to Lakes Area Pride 2026

In-Kind Donations

- We also welcome in-kind donations such as food, beverages, raffle prizes, or event supplies. Sponsors donating in-kind goods or services will be recognized based on the estimated value of their contribution.

Contact Information

Contact Us:

Ian Heseltine
Hopkins Pride Co-Chair and Event Lead
pridehopkins@gmail.com
(320) 304-9172

Payment Methods:

Hopkins Pride is happy to take payment in a variety of methods. The two easiest ways are electronically or via check. You can make online donations [HERE](#), or can send a check to our the address below.



Mailing Address:

1009 11th Avenue South, Unit 3, Hopkins, MN 55343

We would be honored to partner with you for Hopkins Pride. Together, we can make a meaningful difference in our community by creating a space where everyone feels welcome, valued, and celebrated. Thank you for your consideration, and we look forward to working with you!